



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 840866

Schedule Dates 09/18/12-09/24/12
Advertiser George Allen For Senate (21729)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BROOKS,MICHELE
Phone/Fax (804) 726-2012 /
CPE ALLNS/ORDR/918924
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments ALLEN 09/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/05/12
Last Modified 09/13/12
Entered By Penne Marsh
CO-OP No
Headline # 06217466
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,544.50
Net Total \$20,085.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	35	\$23,630.00
Grand Total:	35	\$23,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11:35P- 12:02A (ET)						1			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
2.1	Normal Line / SPOT	09/21/12-09/21/12	5	:30	12P- 12:57P (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
3.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
4.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6P- 6:30P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
5.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:58P- 7:28P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/13/12
6.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	7A- 9A (ET)						1			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	GMA	9/13/12
7.1	Normal Line / SPOT	09/21/12-09/21/12	5	:30	7:28P- 7:57P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
8.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11:35P- 12:02A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
9.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	12P- 12:57P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
10.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
11.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6P- 6:30P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
12.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 9A (ET)		1							1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	GMA	9/13/12
13.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:28P- 7:57P (ET)		1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
15.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	9:58A- 1:1A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/13/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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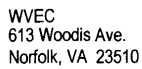
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16.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	6P- 6:30P (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	9/13/12
18.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	9A- 9:30A (ET)								1	1	\$75.00	\$75.00	Norfolk (WVEC) (WVEC)	WALL ST JOURNAL	9/13/12
19.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	9:30A- 10A (ET)								1	1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	9/13/12
20.1	Normal Line / SPOT	09/20/12-09/20/12	5	:30	11P- 11:35P (ET)					1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
21.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	11:35P- 12:02A (ET)					1				1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
22.1	Normal Line / SPOT	09/20/12-09/20/12	5	:30	12P- 12:57P (ET)					1				1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
23.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
24.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	6P- 6:30P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
25.1	Normal Line / SPOT	09/20/12-09/20/12	5	:30	7:28P- 7:57P (ET)					1				1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
26.1	Normal Line / SPOT	09/18/12-09/18/12	5	:30	11P- 11:35P (ET)			1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
27.1	Normal Line / SPOT	09/18/12-09/18/12	4	:30	11:35P- 12:02A (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
28.1	Normal Line / SPOT	09/18/12-09/18/12	5	:30	12P- 12:57P (ET)			1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
29.1	Normal Line / SPOT	09/18/12-09/18/12	4	:30	6P- 6:30P (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
30.1	Normal Line / SPOT	09/18/12-09/18/12	5	:30	7:28P- 7:57P (ET)			1						1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVEC Norfolk

Date:

9/14

I, Smart Media Group,

being/on behalf of: George Allen, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

20,085.50

Net

840866

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

George Allen

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Thomson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/20/12

Date

Julia A. Keane

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title

